



10 Leadership Virtues Coaching

30 COACH LEADER CHARACTER QUALITIES

- 1. Coach Leaders achieve their goals and dreams by helping others achieve theirs.
- 2. Coach Leaders allow Remote, Hybrid, and HQ based team members to thrive.
- 3. Coach Leaders recognize that people don't care how much you know until they know how much you care about them.
- 4. Coach Leaders know what the atmosphere is and how to change it.
- 5. Coach Leaders understand the Be, Do, Have philosophy and this is why they are focused on growth instead of results.
- 6. Coach Leaders think remote first to make sure everyone is included.
- 7. Coach Leaders are seen as guides.
- 8. Coach Leaders co-create with their team members.
- 9. Coach Leaders are two-way communicators. They ask instead of always telling.
- 10. Coach Leaders are focused on team engagement.
- 11. Coach Leaders are focused on growth.
- 12. Coach Leaders provide growth driven and goals focused intentional coaching weekly around Attitude, Effort and Skill.
- 13. Coach Leaders ask questions so that team members set their own goals.
- 14. Coach Leaders create voluntary accountability.
- 15. Coach Leaders have intentional goals and growth focused coaching conversations.
- 16. Coach Leaders know that balanced success in the Ziglar Wheel of Life is essential to top performance by team members.
- 17. Coach Leaders know that quality of life equals quality of work.
- 18. Coach Leaders choreograph the dance between autonomy and authority.
- 19. Coach Leaders set an expectation for Kindness by creating the Atmosphere of Kindness in Advance.
- 20. Coach Leaders selflessly understand work-life balance.
- 21. Coach Leaders understand you cannot gain respect by disrespecting others.
- 22. Coach Leaders are confident they ask the right questions.
- 23. Coach Leaders are assured they've got Who, who have solutions.
- 24. Coach Leaders are solution focused once the problem is identified.
- 25. Coach Leaders are vulnerable and transparent focused on growth not results.
- 26. Coach Leaders don't allow circumstances to determine their emotional state.
- 27. Coach Leaders have G.R.I.T. they see every setback as an opportunity to grow.
- 28. Coach Leaders are action oriented nothing changes until ACTION!
- 29. Coach Leaders fuel their tank with the good, the clean, the pure, the powerful, and the positive.
- 30. Coach Leaders build trust and influence by sharing their stories.